

# 战略决策研究

(双月刊)

JOURNAL OF STRATEGY AND DECISION-MAKING

2015年 第1期 (总第30期) 第6卷

## 目录

### 国际战略

- 公共外交与广东企业“走出去”实践 ..... 储茂明 吴艳 (3)

### 区域与国别

- 中国在安哥拉投资开发石油资源的现状及发展策略 ..... 汪峰 (14)  
韩国企业进军中国的战略和启示 ..... 李炫锡 (28)  
韩国文化产业发展对中国区域文化产业战略确立的启示  
——以对辽宁省的启示为例 ..... 王金霞 (40)

### 决策与管理

- 在华跨国企业践行社会责任对员工关系的影响分析  
..... 李青 刘玲玲 黄亮雄 (48)  
金融监管中协会机制的制度逻辑及其发展路径 ..... 万小妹 (60)

### 新视角

- 台湾城市更新中非营利组织的作用及其启示 ..... 邵任薇 徐李丹 (67)  
印尼电力产业现状、规划分析及对中方之启示 ..... 秦为芬 (79)

### 报告与述评

- 日本右翼重建国民认同的文化策略分析  
——以参拜“靖国神社”及其辩解语言为中心 ..... 刘金举 孟庆枢 (94)

## Journal of Strategy and Decision-Making (Bimonthly)

# Table of Contents

### International Strategy

- Public Diplomacy and Guangdong Enterprises' "Go Out"  
..... Chu Maoming, Wu Yan (3)

### Regional & National Strategy

- Study on the Latest Development of China–Angola Oil Cooperation and Its Prospect  
..... Wang Feng (14)
- South Korean Enterprises' Strategy to Move into China and Its Implications  
..... Hyun–Seok Lee (28)
- Enlightenment of South Korean Culture Industry Strategy for China's Regional  
Culture Industry Development—a Liaoning Example ..... Wang Jinxia (40)

### Decision-making & Management

- Effects of the Multinationals Practicing Social Responsibility on Employee  
Relation in China ..... Li Qing, Liu Lingling, Huang Liangxiong (48)
- Institutional Logic and Development Path of the Association Mechanism in  
Financial Regulation ..... Wan Xiaomei (60)

### New Horizons

- Inspiration from NPO's Functions in Taiwan's Urban Renewal  
..... Shao Renwei, Xu Lidan (67)
- Indonesia Power Status Quo and Planning Analysis and Their Enlightenment  
for China ..... Qin Weifen (79)

### Report & Review

- Analysis on the Right-wing's Culture-rooted Strategy of Rebuilding Japanese  
National Recognition—Visiting and Defending YasukuniJinjya  
..... Liu Jinju, Meng Qingshu (94)